Fighting CSAM.

INHOPE

Internal COFACE Working Group on Safer Internet

8 May 2024

Vineeca Kuo, Project Officer

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INHOPE
Overview

54 Hotlines
50 Countries
1 Mission

INHOPE is the leading global network combatting online Child Sexual Abuse Material (CSAM).

We envision a world free of child sexual abuse material.

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Who we are

- The network consists of **54 hotlines in 50 countries** (as of April 2024) that provide the public with a way to anonymously report illegal content online with a focus on CSAM.

- Hotline analysts trained by INTERPOL classify the illegality of material. Confirmed CSAM is removed via the countries Notice and Takedown procedure.

Member hotlines

■ 1999 ■ 2004 ■ 2009 ■ 2014 ■ 2019 ■ 2024

(Chart values: 9, 14, 24, 33, 47, 54)

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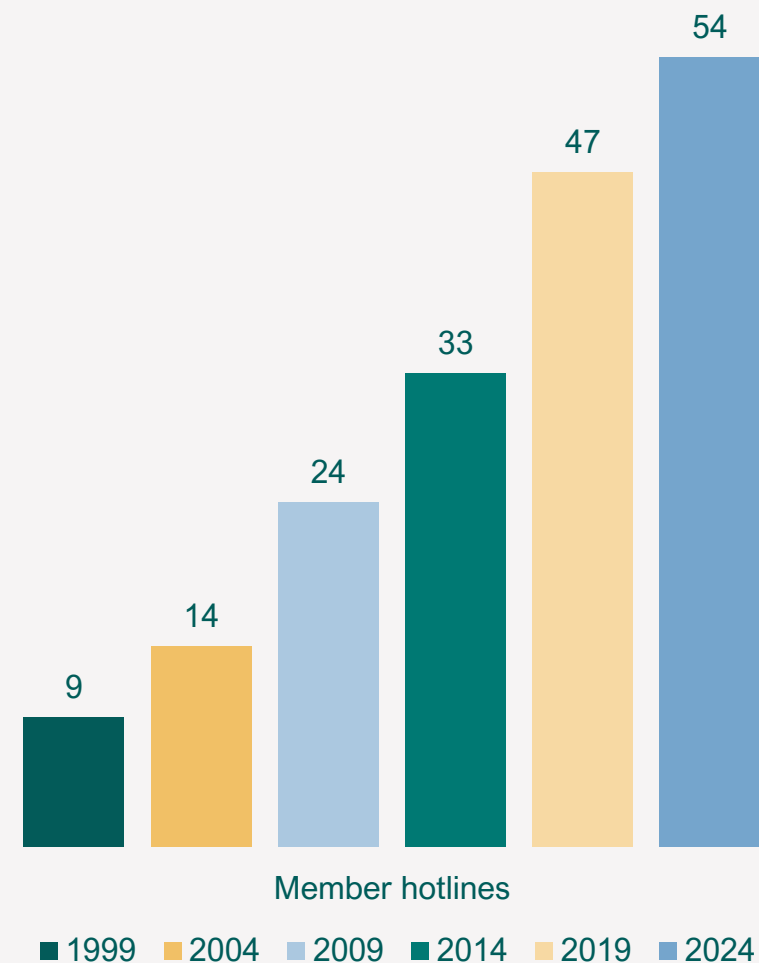
Run for its members by its members

Sean Lyons
President (Interim)
NetSafe (New Zealand)

Paraskevi Fragopopulou
Treasurer
SafeLine (Greece)

Carolina Piñeros
Red Papaz (Colombia)

Hedi de Pauw
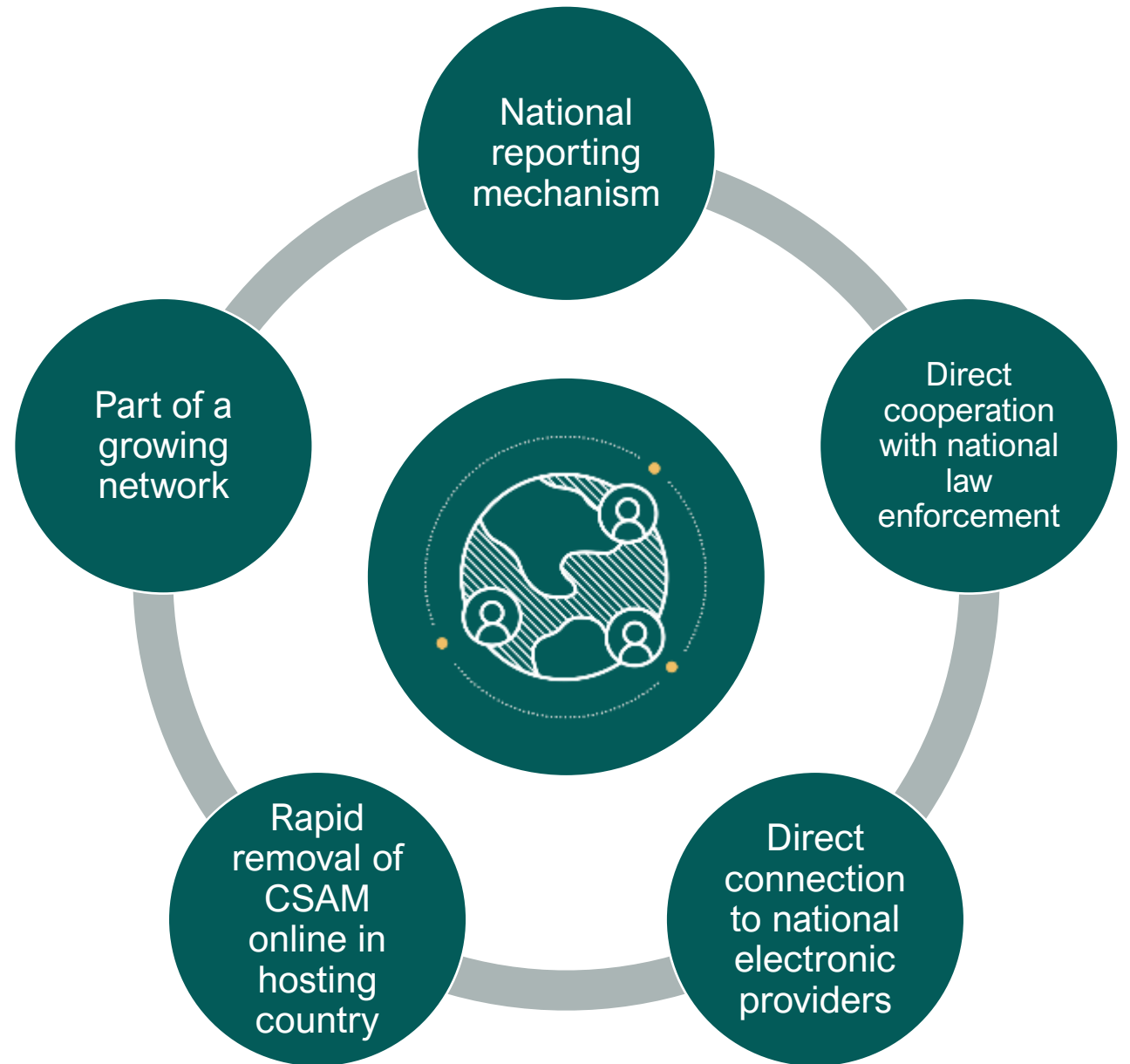Child Focus (Belgium)

Seila Samleang
APLE Cambodia (Cambodia)

Mashilo Boloka
Film and Publication Board
(South Africa)

The role of our hotlines

Hotlines:

- Enable the public to anonymously report online material they suspect may be illegal

- Act as a triage function of LEAs and help in building intelligence

- Build trusted relationships with the industry

- Are part of an international network: Interpol, NCMEC, Meta, Google…etc

National reporting mechanism

Direct cooperation with national law enforcement

Direct connection to national electronic providers

Rapid removal of CSAM online in hosting country

Part of a growing network

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Importance of hotlines!

- On average it takes **2,5 days** to take down CSAM in a country **WITH** a hotline

versus

- 28 days in countries **WITHOUT** a hotline.

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Key Figures
2023

Number of Reports

- **785 thousand** exchanged content URLs – number of URLs of individual media files exchanged via ICCAM.

- 88% New content URLs – number of content URLs of reported content assessed by an analyst and categorised by ICCAM as new or 'previously unseen.'

- 69% Illegal content URLs – number of unique content URLs processed via ICCAM and assessed by analysts as being CSAM and thus illegal.
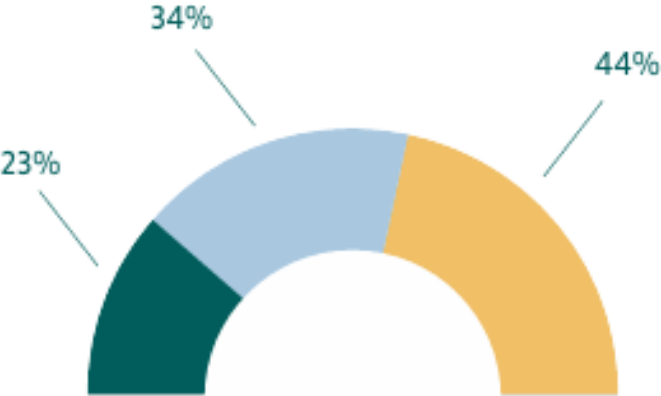
Exchanged content URLs

Known content (12%)

New content (88%)

Illegal content (69%)

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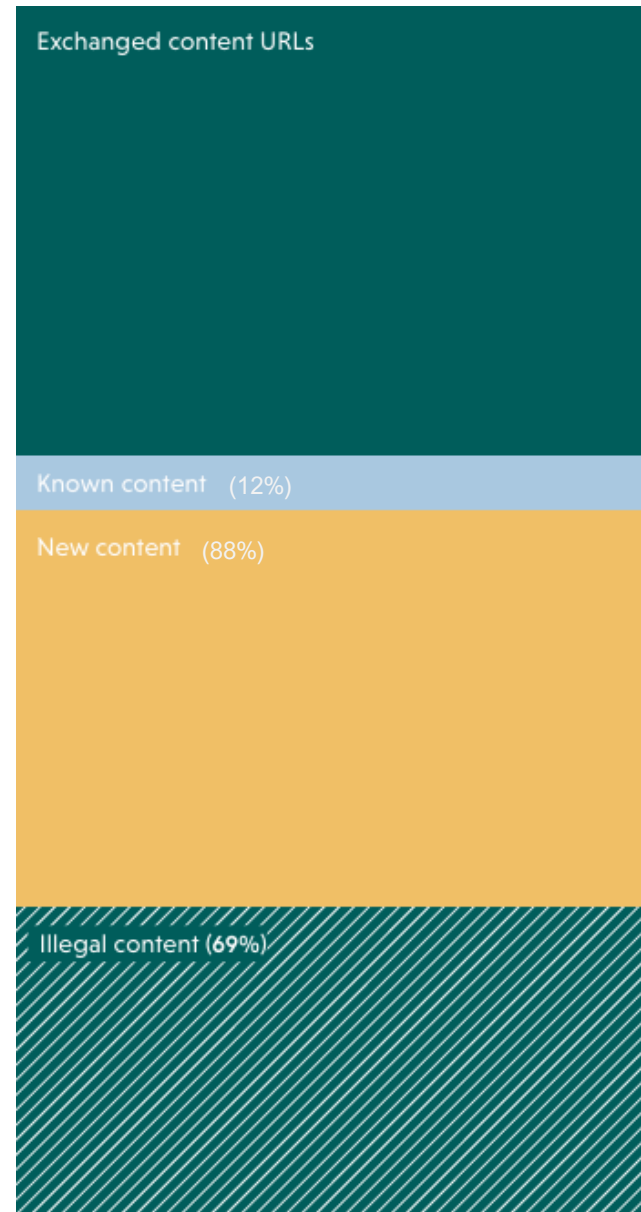
Global Reporting Times

LEA Reporting Times
82%
11%
7%

HP Reporting Times
74%
22%
4%

Content Removal Times
34%
44%
23%

● Same day   ● 2 - 7 days   ● 7 + days

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Europe Reporting Times

85%
10%
5%

LEA Reporting Times

72%
23%
5%

HP Reporting Times

36%
50%
14%

Content Removal Times

● Same day ● 2 - 7 days ● 7 + days

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Age of Victims

- Pre-pubescent *(3-13)*
- Pubescent *(14-17)*
- Infant *(0-2)*

1,09%

15,92%

82,98%

Gender of Victims

- Female 95%
- Male 3%
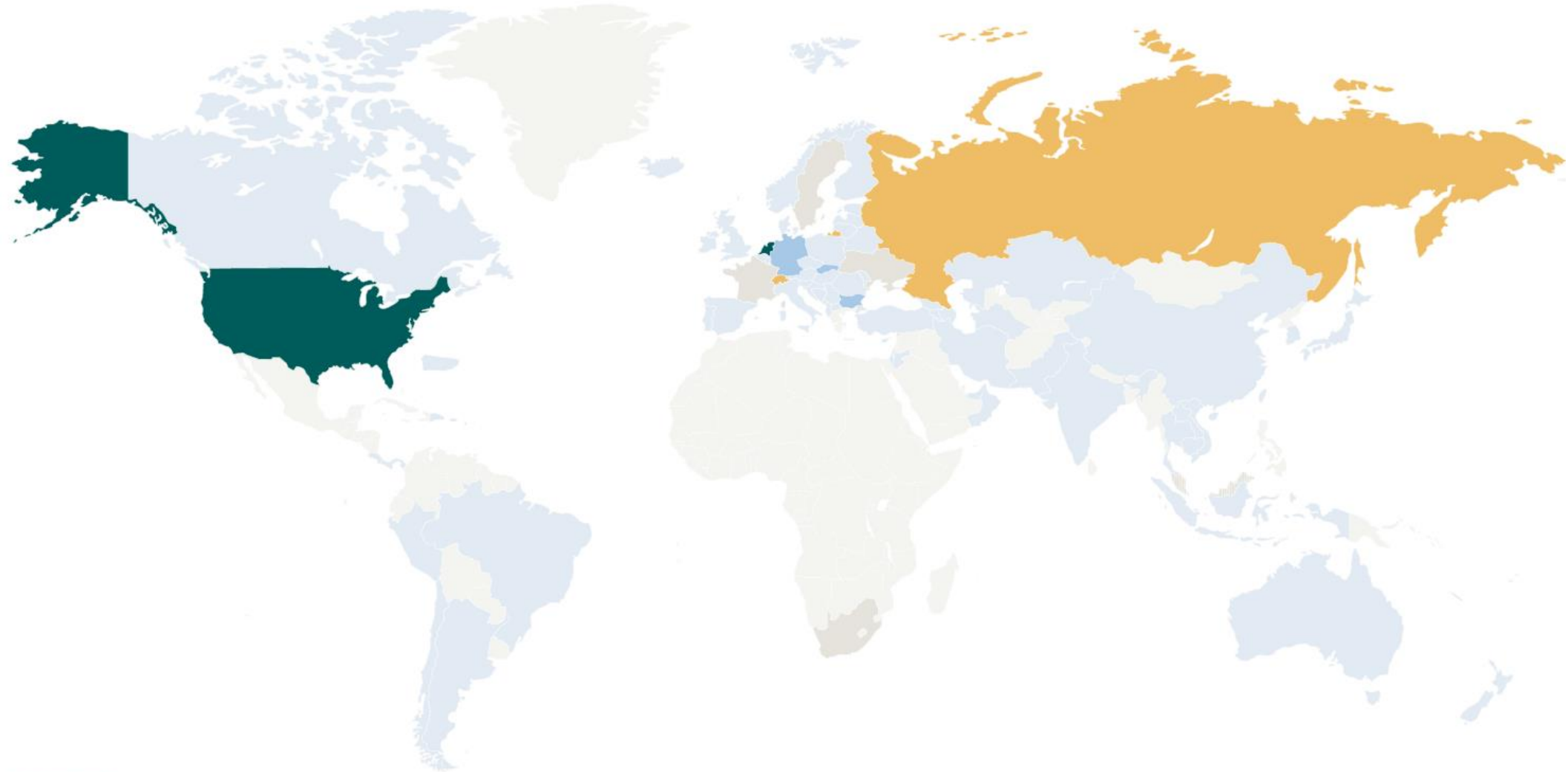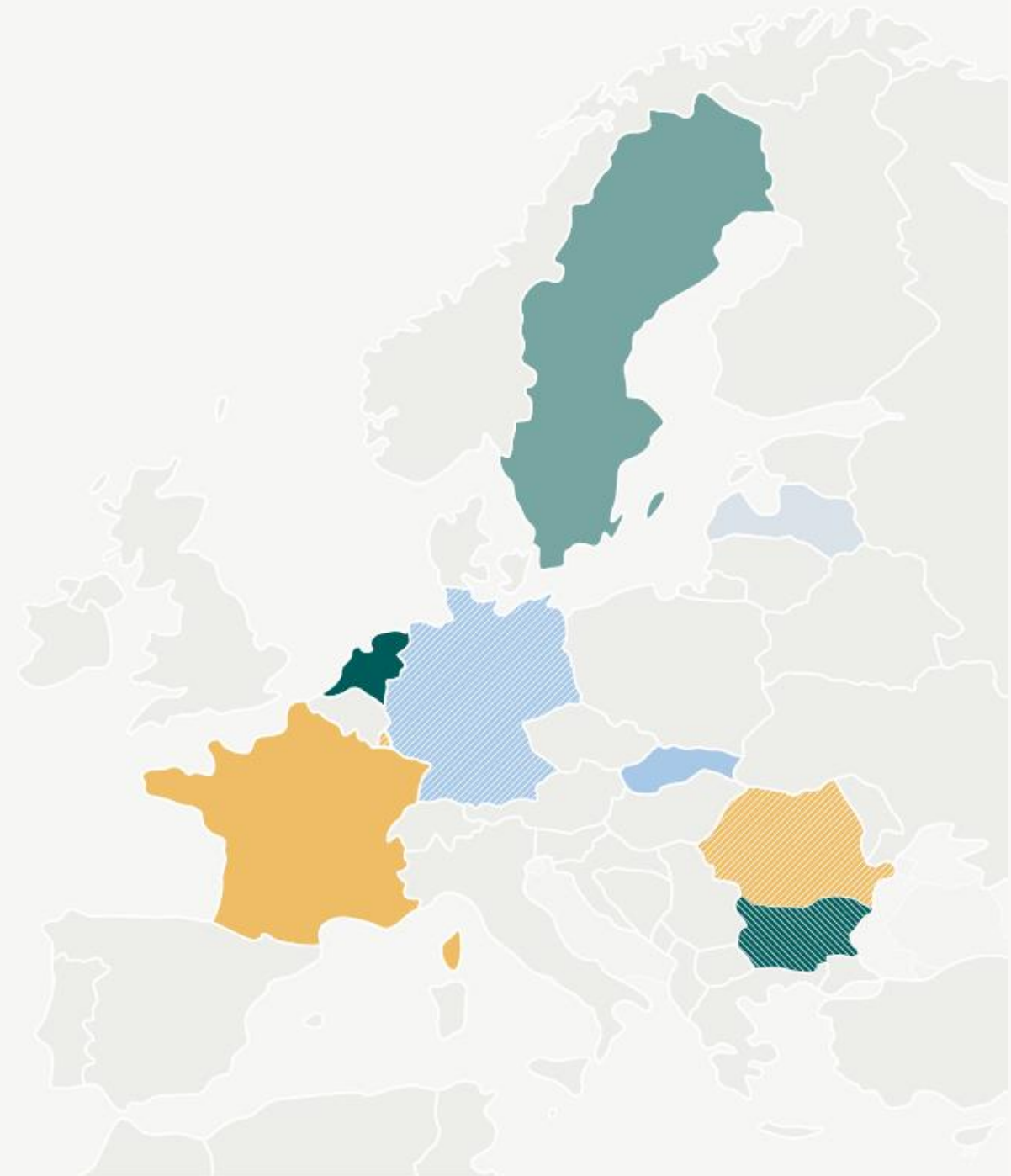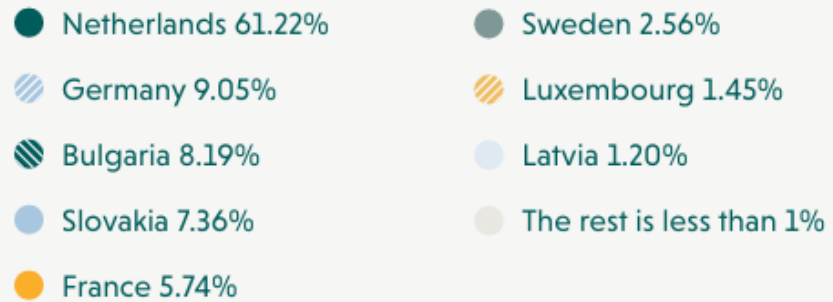- Both 2%
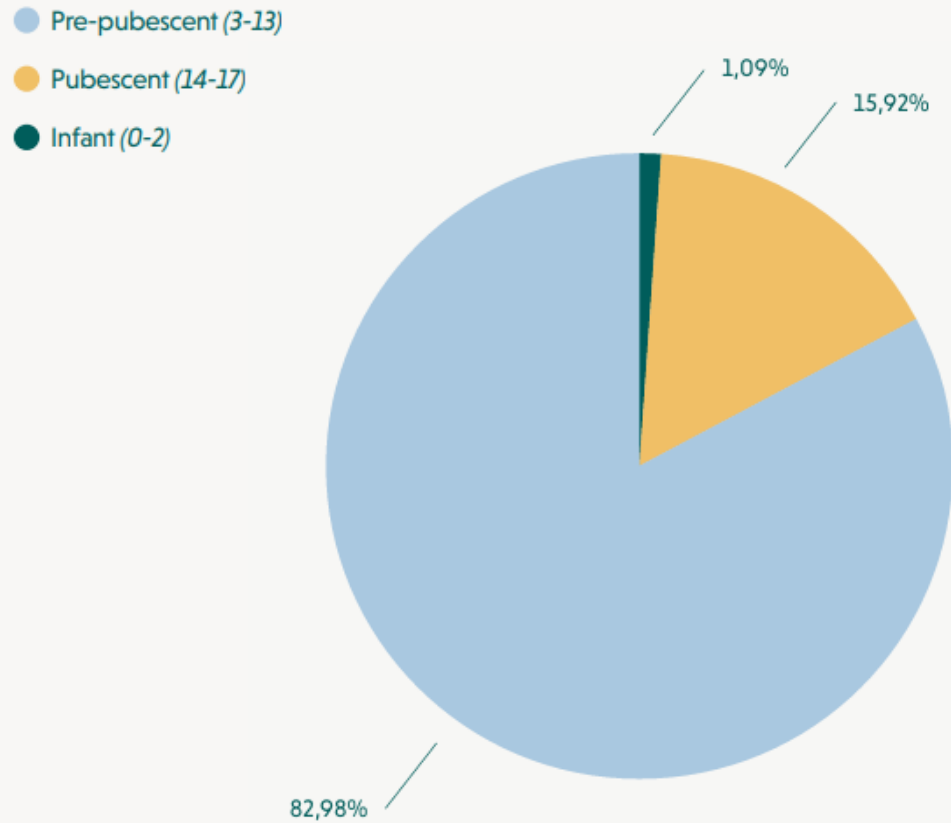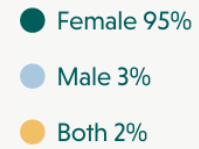
Worldwide hosting & illegal patterns

Worldwide Hosting

● Over 15%   ● 5% to 10%   ● 3% to 5%   ● 1% to 3%   ● Less than 1%

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Hosting Data Patterns Europe

- Netherlands 61.22%
- Germany 9.05%
- Bulgaria 8.19%
- Slovakia 7.36%
- France 5.74%
- Sweden 2.56%
- Luxembourg 1.45%
- Latvia 1.20%
- The rest is less than 1%

Reporting Data

Worldwide	
United Kingdom	43.52%
Netherlands	10.15%
Austria	8.06%
Germany	6.08%
Colombia	5.94%
Czech Republic	4.74%
Luxembourg	3.41%
Poland	3.2%
Australia	2.84%
Others less than	2.5%

Europe	
Netherlands	21.76%
Austria	17.29%
Germany	13.03%
Czech Republic	10.16%
Luxembourg	7.31%
Poland	6.68%
Belgium	4.69%
Finland	4.55%
Others less than	3.5%

2023 Annual Report

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Projects

Better Internet for Kids

- Better Internet for Kids is a European Commission funded initiative aiming to create a better internet for Europe's children and youth.
https://www.betterinternetforkids.eu

- Safer Internet Centers in every country consist of hotlines, helplines and awareness raising centers.

- Insafe coordinates the network of awareness centers, helplines and youth panels.

- INHOPE coordinates the network of hotlines.

Funded by
the European Union

Better Internet for Kids

Building capacity of hotlines worldwide:

- Hotline Training Meetings: explore new technologies and innovative solutions to combat CSAM online/ connect Insafe-INHOPE network

- Focus Group

- Seasonal Webinars
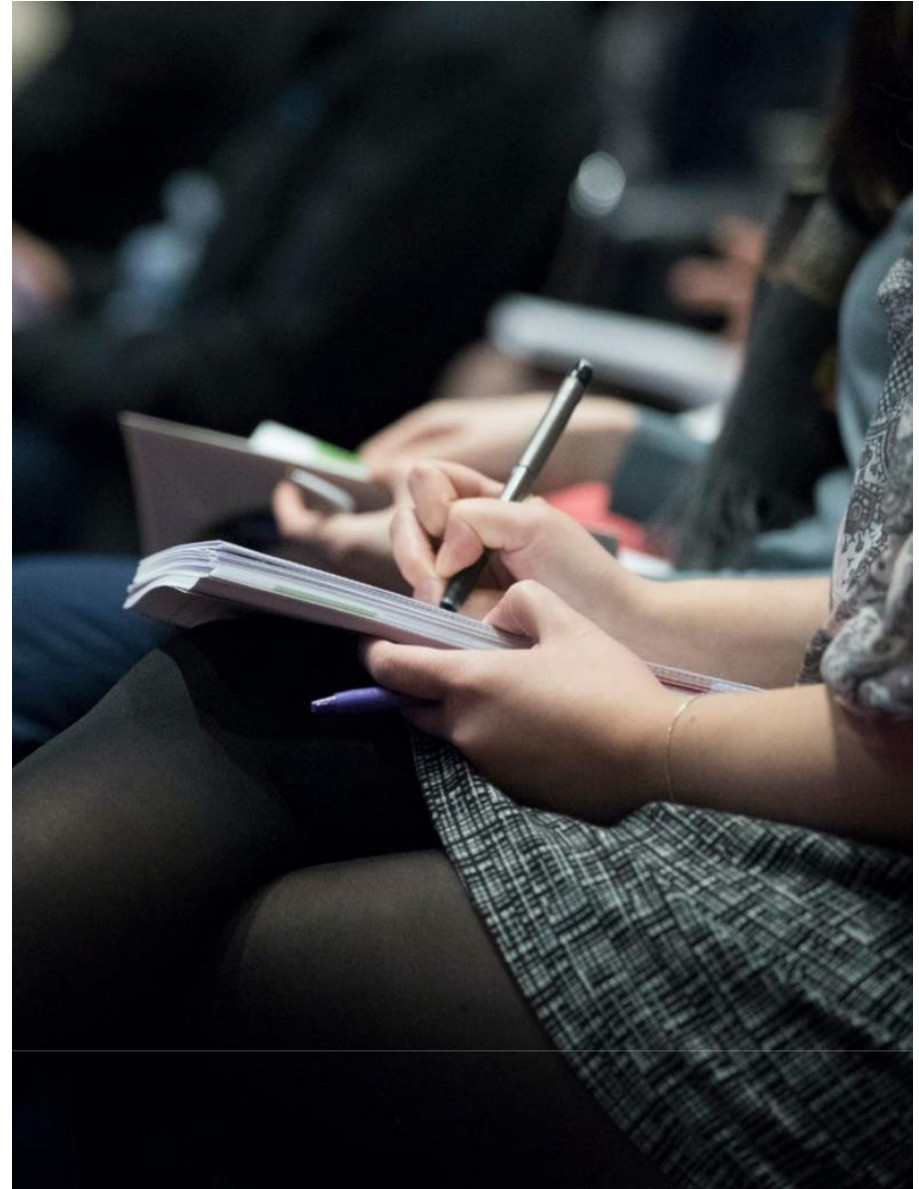
Ensuring high-quality operations of INHOPE hotlines:

- Quality Assurance Programme

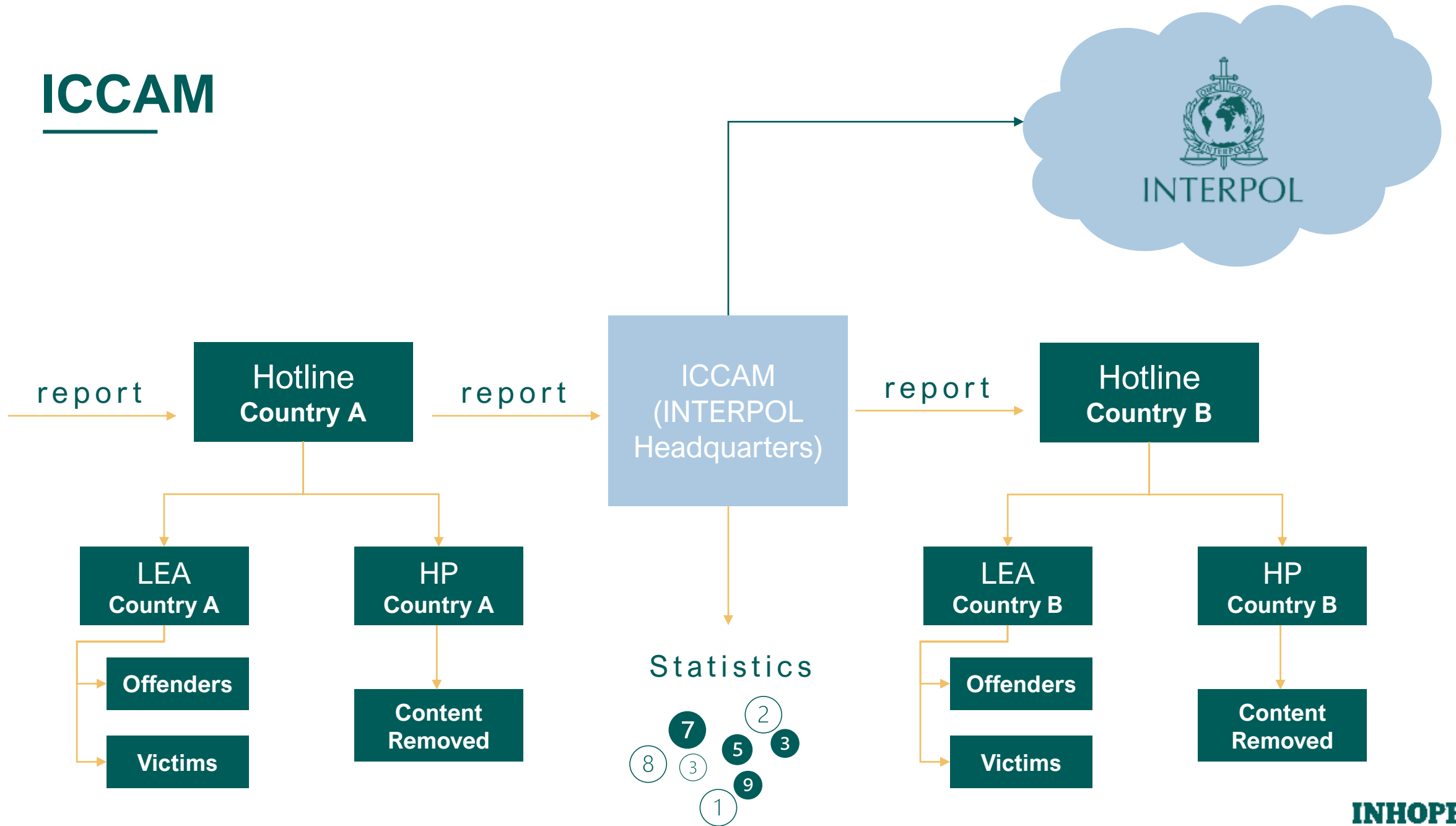**Expert Insights Webinar**

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ICCAM

- "I see CAM".

- Exchange of reports in 50 jurisdictions.

- 250 hotline analysts users.

- Processing 1 million content items /year.

- Known content and ICSE matches: not seen by analysts.

- Illegal content shared with INTERPOL.

ICCAM

INTERPOL

report → **Hotline Country A** → report → **ICCAM (INTERPOL Headquarters)** → report → **Hotline Country B**

LEA Country A
→ **Offenders**
→ **Victims**

HP Country A
→ **Content Removed**

Statistics

7 2 3 5 8 3 9 1

LEA Country B
→ **Offenders**
→ **Victims**

HP Country B
→ **Content Removed**

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Stronger Together

- The Stronger Together project supports the coordination of the INHOPE network of hotlines by strengthening our capacity building and awareness-raising work.

- Activities include peer-to-peer visits, advanced analysts trainings

Stronger Together

Advocacy:

- Recast of the CSAM Directive: authorising hotlines to engage in:
  - receive and analyse suspected CSAM reports;
  - notify law enforcement authorities about illegal content;
  - collaborate with organisations authorised to receive CSAM reports in other countries;
  - conduct searches on publicly accessible material to detect the dissemination of CSAM

- DSA: Trusted flaggers mechanism

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Google.org & Meta

- Support for network expansion activities.

- Strengthen INHOPE's efforts in target regions, namely Africa, Central Asia (the Stans) and MENA.

- INHOPE provides support to prospective hotlines: including how to raise awareness in the country about the need for a national hotline, roundtables with the relevant industry, law enforcement, and government stakeholders in each country; trainings on content assessment and report management implementing the necessary security measures to safely operate a hotline.

Google.org   ∞ Meta

Other INHOPE Projects

- Project CPORT: creating a Law enforcement portal into ICCAM

- Universal Classification Schema: developing a common ontology of CSAM categorisation which will facilitate automated translation between and among different categorisation schemas in use globally and across sectors

- AviaTor: creating a tool for LEAs to process and prioritise industry reports from NCMEC

"We envision a world free of child sexual abuse material."

INHOPE Call for Action

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Thanks for listening.

Don't ignore it,
Report it!

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