



European Safer Internet Strategy post-2020: key trends and priorities

June Lowery DG CNECT, European Commission

*COFACE - Webinar series: Digital Citizenship
Breakfast Bytes - 13 May*

#HowIFightDepression

Internet – duh!

By slgckgc - Doing the ALS Ice Bucket Challenge,
CC BY 2.0, <https://commons.wikimedia.org/w/index.php?curid=34806233>



- Free, instant, virtually unlimited access to information, worldwide
- Education (formal & informal)
- Communication & inclusion, breaking taboos
- Unprecedented opportunities for creativity, expression & impact
- Digital skills for future jobs
- Fun!
- Old barriers of location, wealth, age, contacts (almost) don't matter online

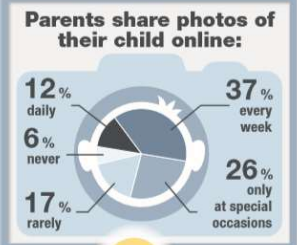


Children under 6 years and digital media

Saferinternet.at
Das Internet sicher nutzen!

Telephone interviews (CATI) and online survey (CAWI) n= 400 Parents of children between 0 and 6 years, November 2019

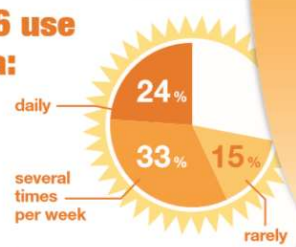
30% of all parents share ultrasound images of their baby



72% of Kids under 6 use digital media:

17% were exposed to unsuitable content in the past

38% know how to use the devices by themselves



What do parents say?

75% are aware of their being a role model.

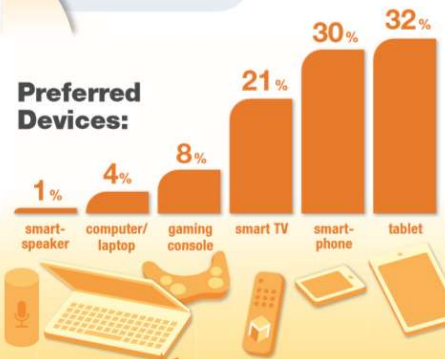
35% of parents have disagreements about how their children use digital media.

23% disagree with their partner about their child's digital media usage.

Only **18%** can easily find good apps for their child.

20% report to feel bad about their child being too much online.

Preferred Devices:



The devices used belong to:



How do children use the internet?



How do parents guide their kid's online activities?



On average, children who are between 0 and 6 years old are **one year** old when they first come into contact with Internet-enabled devices.

72% were younger than one year

sleeping rituals

10% of 3-6 years old kids need a short video before they go to bed



3-6 years old kid: watching videos, listen to music, playing games

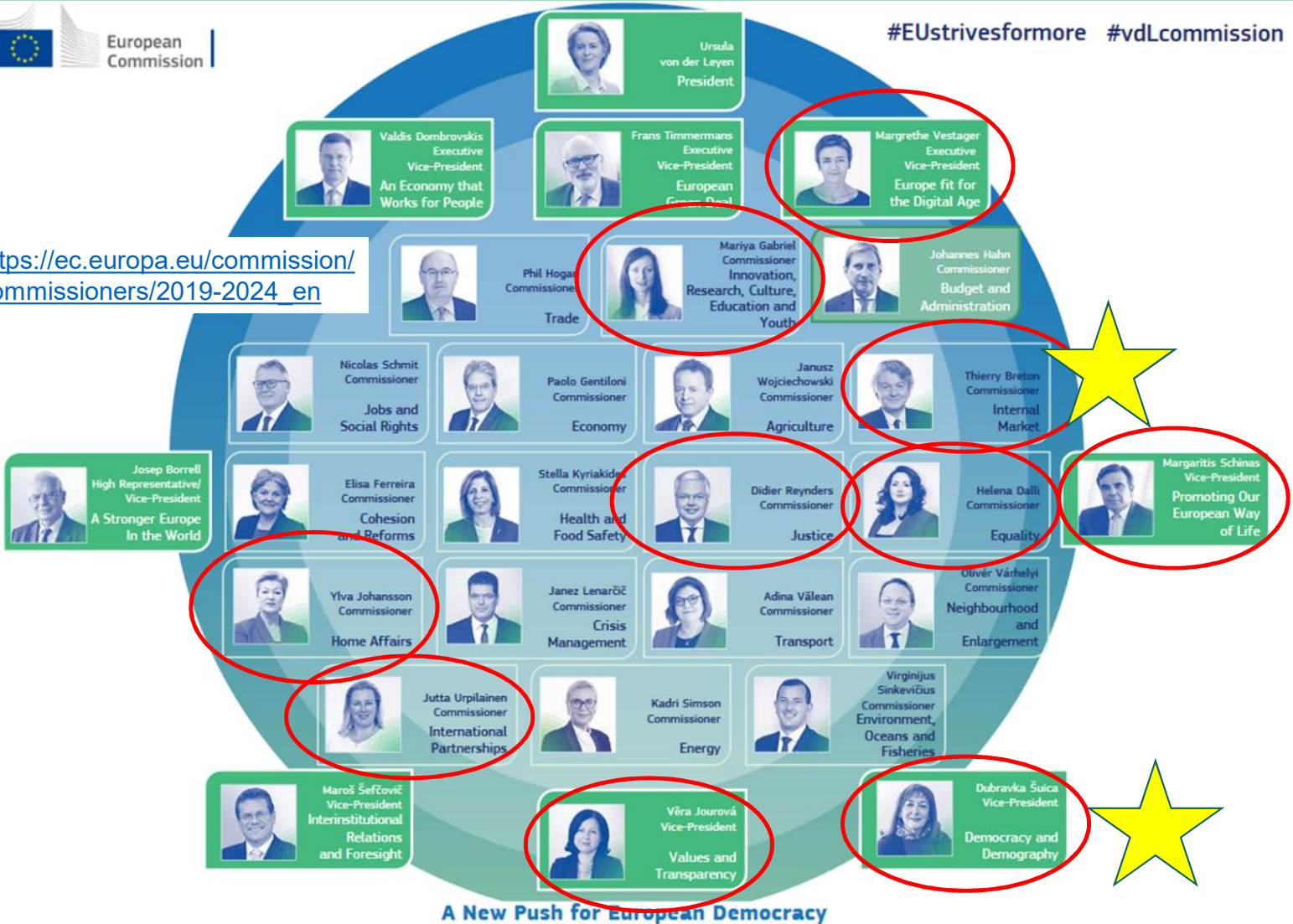
0-2 years old kids: talking with the family, looking at pictures

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https://ec.europa.eu/commission/commissioners/2019-2024_en



A New Push for European Democracy

This Commission's six headline ambitions in the Political Guidelines 2019-2024

A European Green Deal

Becoming the first climate-neutral continent

A Europe fit for the digital age

Grasping the opportunities from the digital age within safe and ethical boundaries

An economy that works for the people

Working for social fairness and prosperity

A stronger Europe in the world

Strengthening our unique brand of responsible global leadership

Promoting our European way of life

Promoting a Union of diversity, standing up for justice and our values

A new push for European democracy





Nurturing, protecting and strengthening our democracy

https://ec.europa.eu/info/priorities_en

https://ec.europa.eu/info/sites/info/files/political-guidelines-next-commission_en_0.pdf

Commission Work Programme 2020

A Union that strives for more

 A Europe Fit for the Digital Age	<ul style="list-style-type: none">• A new European Data Strategy• White Paper on Artificial Intelligence• Digital Services Act• Updated Digital Education Action Plan
 An Economy that Works for People	<ul style="list-style-type: none">• New European Child Guarantee (2021)• Reinforced Youth Guarantee
 A New Push for European Democracy	<ul style="list-style-type: none">• European Democracy Action Plan• Gender Equality Strategy• New Consumer Agenda
 Promoting our European Way of Life	<ul style="list-style-type: none">• EU Strategy for a more effective fight against child sexual abuse.

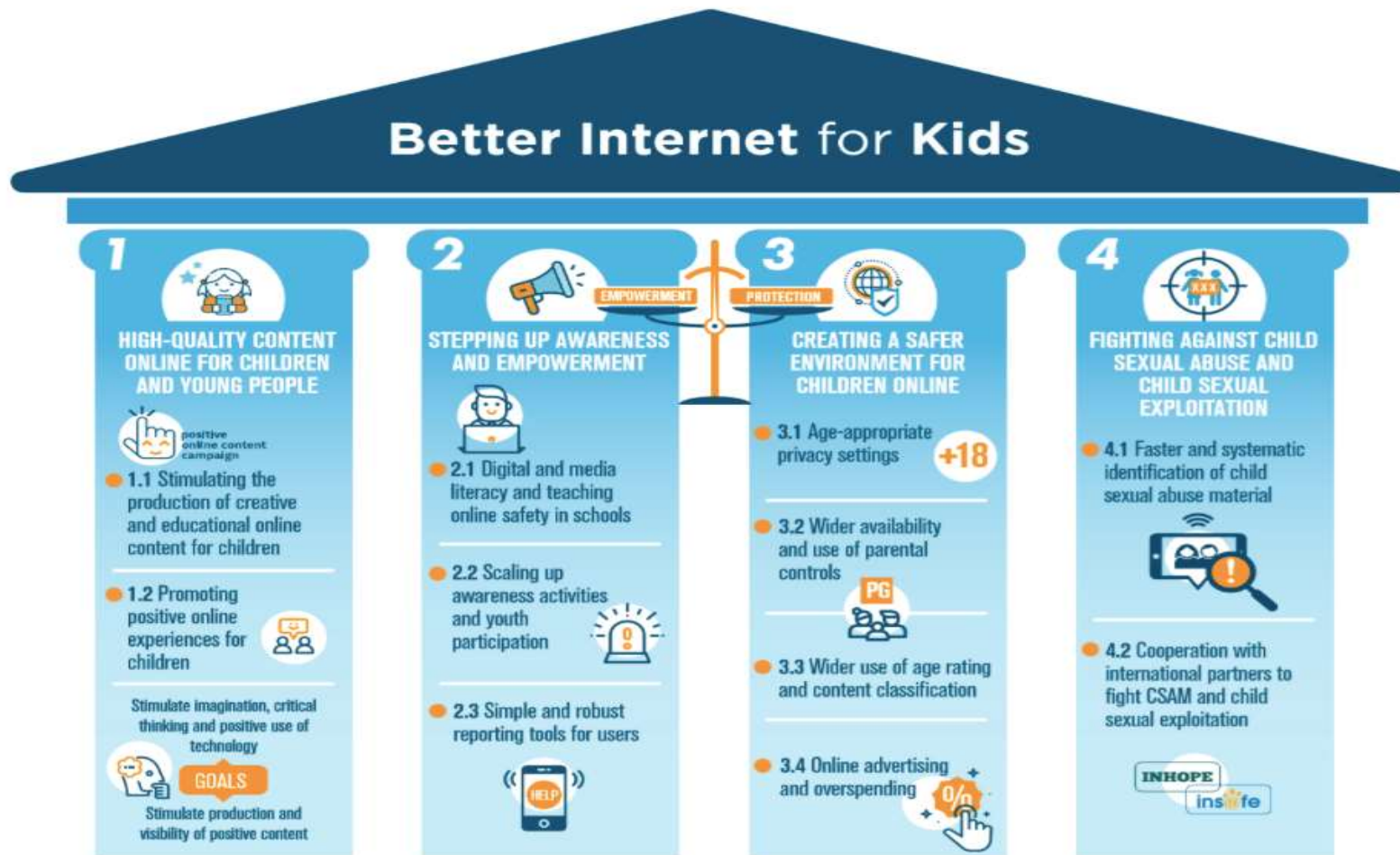
New Commission in place

New MFF still to be adopted

- Multi-Annual Financial Framework 2021-2027
- Long-term budget, and funding programmes => legal basis for funding
- https://ec.europa.eu/info/strategy/eu-budget/documents/multiannual-financial-framework_en
- COVID-19 => recovery re-think



The BIK strategy 2012 COM/2012/0196 final



What is the EC doing to help now?

- The European **Strategy** for a Better Internet for Children
- EU **laws** to protect children online, e.g. Directive 2011/93/EU on combating the sexual abuse and sexual exploitation of children and child pornography, Audiovisual Media Services Directive (AVMSD), the GDPR, commercial practices, new Digital Services Act,
- **Funding**: coordination & portal plus Safer Internet Centres in EU + Iceland + Norway
<https://www.betterinternetforkids.eu/web/portal/policy/nsafe-inhope>
- **Cooperation** – with MS & with industry & civil society
([Alliance to better protect minors online](#))



Better Internet for Kids

Coordination of EU-wide network

Single entry point to online tools and services for EU citizens and the Safer Internet community

HELPLINES in SICs

Free for all children, parents and teachers

“awareness-raising”

- empower and protect children online
- raise awareness of online opportunities & risks and foster digital literacy among minors, parents and teachers

HOTLINES

To tackle the dissemination of child sexual abuse material online

YOUTH Ambassadors

Actively involving young people & children



www.betterinternetforkids.eu

INTERNATIONAL EVENTS:

- **SAFER INTERNET FORUM** - Annual multi-stakeholders conference to discuss online safety and latest trends
- **SAFER INTERNET DAY** - Celebrated in over 170 countries worldwide

#SaferInternet4EU

Reached over 63 million EU citizens in 2018-2019, with over 2 800 new resources on online safety, cyber-hygiene and media literacy

ALLIANCE TO BETTER PROTECT MINORS ONLINE

Self-regulatory initiative with leading ICT & media companies and civil society to tackle harmful content and behaviour online

SAFER INTERNET FOR CHILDREN MS EXPERT GROUP

Forum to support the ongoing work in Member States on child online safety

#Pledge2Youth – we need YOUTH participation!
Don't miss the last breakfast byte on 20 May



Where to start? www.betterinternetforkids.eu

Better Internet for Kids

Home POLICY PRACTICE RESOURCES ONLINE SERVICES **SAFER INTERNET DAY** SAFERINTERNET4EU POSITIVE CONTENT BIK YOUTH

SAFER INTERNET DAY

HELPLINES

Free national helplines for children, families & teachers across the EU !

Discover our guide to online services

03/04/2020 BIK Team

Internet for Kids (BIK), and the European Network of Safer Internet Centres (SICs), our aim is to empower children to remain safe online, and equally assist those who are not. During the time of the coronavirus pandemic, Safer Internet Centres can provide an excellent source of localised advice, for parents and carers especially, in responding to the online challenges which COVID-19 might present.

HTML Heroes - Cyberbullying (IE)

iTunes Store / Apple Music
A library to stream and download

Thank you



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