ICT COALITION

# WEBINAR SERIES
# Digital Citizenship Breakfast Bytes
# 11th - 20th May

May 2020

For Google, the concept of "digital citizenship" is closely linked to the concept of "digital literacy" as they view it as a way to empower people and teach them about how to:
- Critically evaluate the validity of online sources,
- Communicate appropriately through social networks,
- Protect their own privacy, and
- Build a positive digital reputation.

Some of the actions Google has supported to improve digital citizenship are:
- Courses such as the Google Digital Citizenship & Safety Course or the Promote Digital Citizenship and Positive Online Behavior Course
- The Be Internet Awesome program
- A Google a Day challenges

YouTube also links digital citizenship with skills, with trainings that allow people to learn:

- How to report content online,
- What is cyberbullying,
- The safe modes to access and enjoy digital platforms, and
- The respect for copyright rules.

Some of the actions YouTube has supported to improve digital citizenship are:

- A Digital Citizenship curriculum for teachers
- The Be Internet Citizen program. This program has been developed both by Google and YouTube

For Facebook, digital citizenship refers to how we navigate our privileges and obligations in this new space, and more specifically:

- How we decipher and share information
- How we interact with other people and build communities
- How to develop responsible digital citizens equipped with critical thinking, empathy and respectful digital discourse.

Among the actions implemented by Facebook to improve digital citizenship are:

- The launch of the We Think Digital campaign in the Asia Pacific/Central America region
- The creation of the Digital Literacy Library.

Vodafone's overall approach is shaped by a shared responsibility of citizens to strive to ensure that the internet remains open and free, but at the same time safe and secure. Vodafone believes that there is a need for training for young people to enable them to be ready for a digital society.

Vodafone has taken several initiatives worldwide to improve digital citizenship, including:
- The launch of several programmes through local operating companies and Foundations
- The What will you be? programme, aiming to support 10 million young people by 2022
- The creation of the Child Online Safety website.